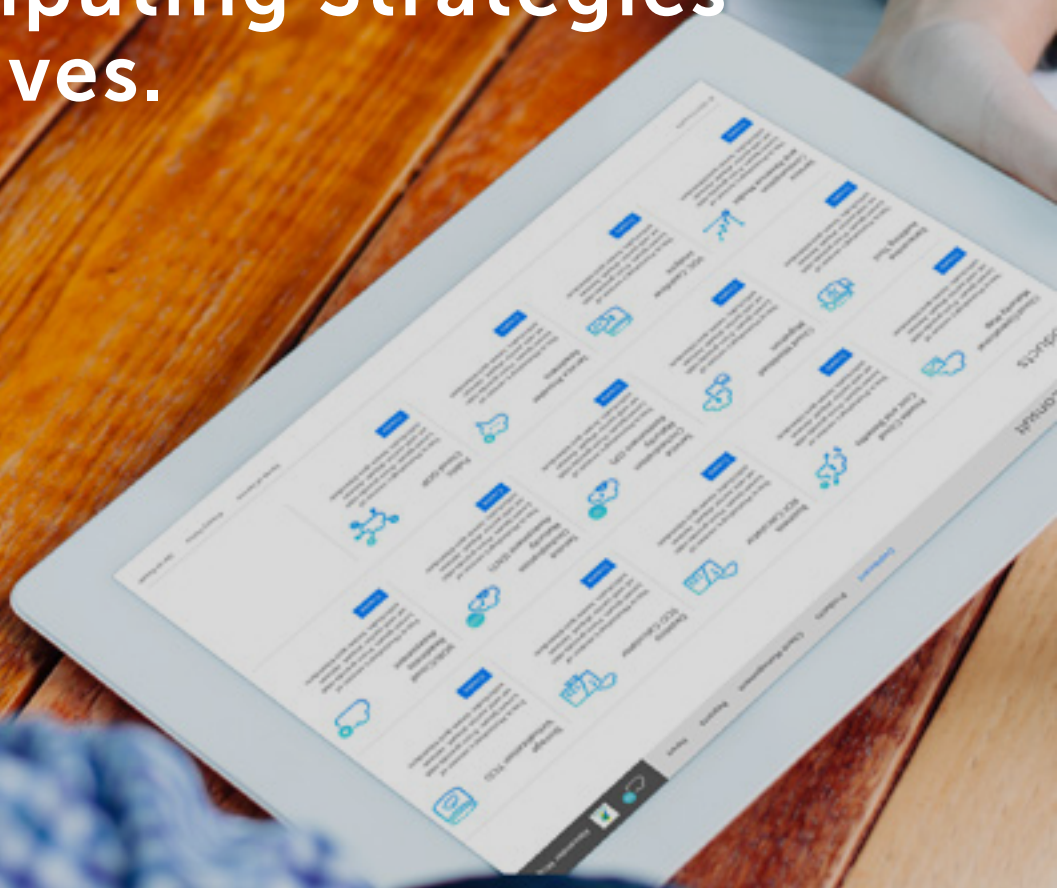


AN ADVANCED BUSINESS INTELLIGENCE PLATFORM TO PROMOTE

# Decision Making Superiority for IT Transformation & Cloud Computing Strategies and Initiatives.



# INTRODUCTION

IT TRANSFORMATION  
PLANNING TOOLKIT THAT  
SUPPORTS ENTERPRISES AND  
SERVICE PROVIDERS IN MAKING  
INTELLIGENT CLOUD-RELATED  
IT DECISIONS.

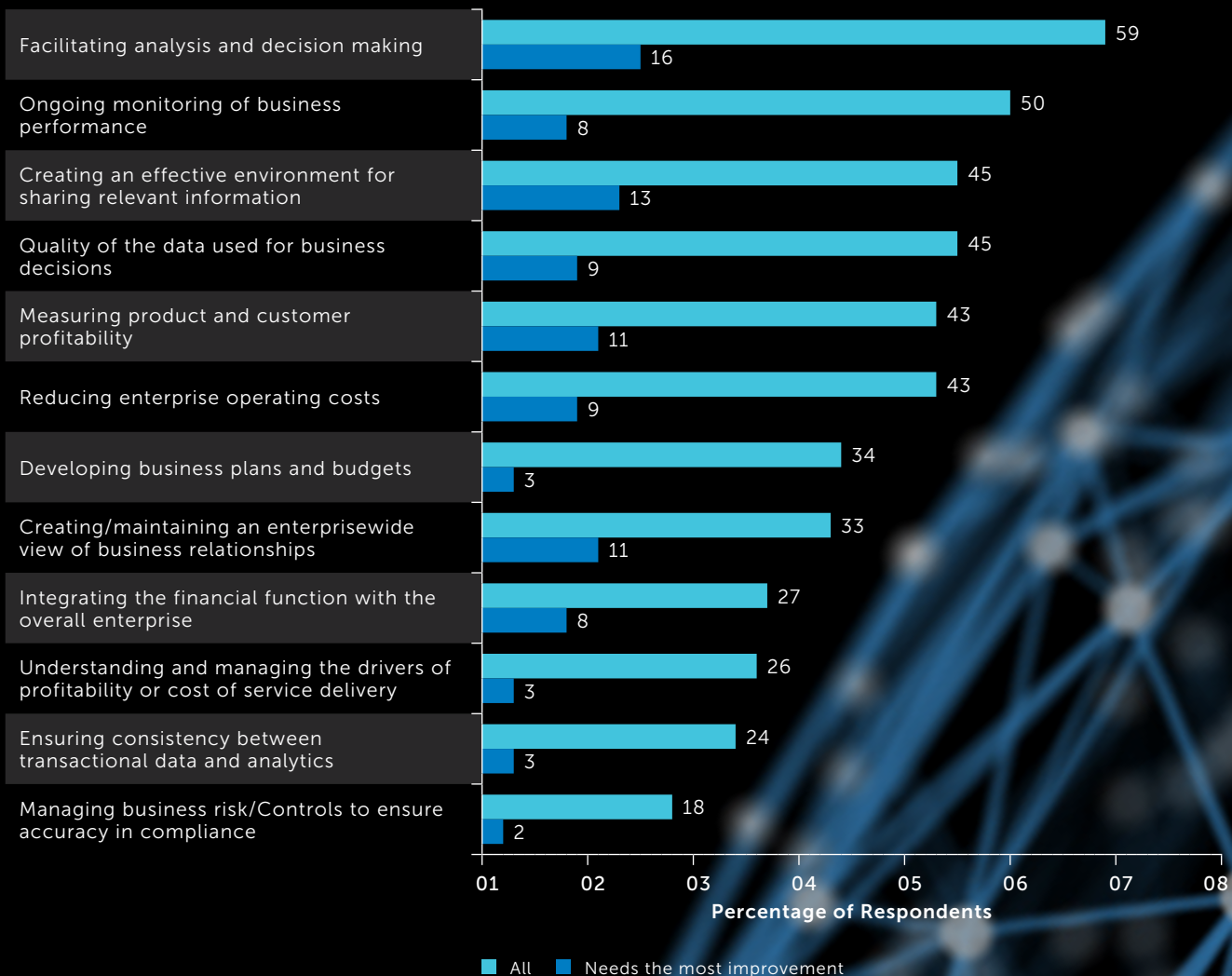
## CLOUDCONSULT FROM CLOUDFX

CloudConsult is a comprehensive SaaS-based IT transformation toolkit designed to support enterprises, vendors and service providers in making IT decisions that lead to positive changes and measurable financial outcomes. A full range of easy-to-use, self-paced and intuitive tools for cloud assessment, scenario modeling and financial analysis which quickly provide clear business cases for IT projects, products and services.

### 14-DAY FREE TRIAL

For more information please go to [www.CloudFXConsult.com](http://www.CloudFXConsult.com)

### Need for Improved Technology Support:

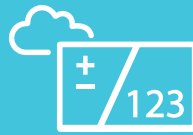


# CLOUDCONSULT PRODUCTS



## Cloud Operational Maturity Model

Cloud IT operations maturity framework including technical infrastructure, architecture, service management, governance, finance, security, culture and staff.



## Enterprise IT Business & Financial Modeling

Global enterprise IT financial benchmark, customized report on your enterprise IT initiatives, cost savings, revenue creation, KPIs, people, process and productivity.



## Cloud Workload Migration TCO Framework

Customized financial scenarios, compare workloads under different scenarios over time to develop business case by showing cost differences between legacy, physical and virtual cloud infrastructure.



## Enterprise Client System Virtualization & Mobility Modeling

Advanced algorithm-driven financial models to quantify the benefits associated with client platform transformation projects and detailed desktop TCO analysis.



## Storage Management & Consolidation Financial Model

Automated enterprise IT storage planning, compare different storage solutions and customized your storage roadmap to optimize storage planning and growth.



## Private Cloud Cost Benefit Model

Private Cloud Cost Benefit Model consolidates data and translates a technology based strategy into a financial and business model and language the entire organization understand.



## Enterprise Service Automation & Orchestration

Best practice in enterprise service automation and orchestration, measure service delivery efficiency, customized service automation and orchestration roadmap.



## Virtualization Operational Cloud Readiness Analysis

Manage consolidated and virtualized environments using globally defined best practice in operational processes, identify and isolate any operational and support areas that are underperforming based on business metrics.



## Data Center Auditing Framework

Analyzes more than 200 variables against global best practices to produce a complete assessment of data center environment and allow you to decide on build, buy or leverage your data center facilities.





### Service Provider Cloud Enablement & Growth

Customize cloud-enabled business model roadmap, operational planning, financial modeling, portfolio and service delivery benchmark against global service providers' knowledgebase.



### Public Cloud GOP & Breakeven Analysis

Customize a portfolio of services based on your financial goals and objectives, measure financial attractiveness of different cloud service category and enable you go to market with profitable portfolio.



### Virtual Data Center Cash Flow Analysis

Enables accurate quantification of present or future infrastructure and data center costs, detailed and insightful revenue and expense analysis.



### Service Consumption & Revenue Model

Enable enterprise and service provider in service consumption and revenue modeling, management of assets utilization, capacity and planning.

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### Provider Service Automation & Orchestration Framework

Built with best practices and processes, allows service provider to measure service delivery efficiency and produce a customized service automation and orchestration roadmap.



A CloudFX Product

### Cloud Operational Maturity Map

Cloud Operational Maturity Assessment

Legend: ■ Present ■ Not Present

	Characteristics					
	Technical Infrastructure and Architecture	Service Management Framework	Governance, Finance and Security	Culture and Staff	Best Practice Processes	Service Management Portfolio
STAGE 5: Mature Private Cloud	Cloud services optimized infrastructure	Continuous value management and optimization	Value based pricing, embedded commercial and security management	Business / Commercial centric	Value chain optimized processes	Commercial service portfolio management
STAGE 4: Private Cloud	Automated infrastructure pooling	Value chain based service management	Variable IT costing optimized policy management	Customer centric behavior	Service strategy processes	Service brokering
STAGE 3: Private Cloud Ready	Shared infrastructure	Integrated information and service management	Service driven policy principles	Service focused	Process optimization	Service portfolio with OUs
STAGE 2: Advanced Virtualization	Consolidated / virtualized, agreed service functionality	Enterprise IT management	Negotiated budget / resource management	Expert teams	Future planning process	SLA based technology services
			Agreed budget hierarchical management	Department Silos and Competency Hero's	Day to day operational processes	Defined technology services

#### Summary

Virtualization Operational Cloud Readiness Analysis

IOE Leases	Released Vt Ops	Wtpr Ops	Control IT Ops	Config Ops	Change Ops	Resolution Incident Ops	Problem Ops	Delivery Capacity Ops	Availability Ops	Security Ops	SLA Ops
Now Current	15	25	15	15	15	25	25	15	15	15	25
Proposed target	25	25	25	25	25	25	25	25	25	25	25
Industry standard	35	35	30	40	40	40	30	30	30	35	35





## ENTERPRISES

- An advanced IT business and financial planning framework to revolutionize your IT decision making.
- Drastically simplify IT planning and analysis and improve agility of your business.
- Shorten IT projects, products and services assessment time from months to days while reducing the cost significantly.
- Reduce risk and improve resilience and availability of the IT infrastructure through innovative analysis and planning solution.
- Implement new cloud strategies to innovate, differentiate and accurately forecast how IT decisions will impact your business.
- Build business cases for your Enterprise IT projects, leveraging best practices by country, vertical, and business structure.
- Analysing the efficiency of your IT operations and within hours producing an efficiency improvement roadmap with logical next steps for improvement.
- Breaking out your infrastructure, for example desktops or storage and comparing which investments have delivered the best financial return.
- Accurately gauge your level of IT maturity in specific areas like Service Automation and IT Service Management.



## SERVICE PROVIDERS



## VENDORS

- Proactively offering intelligent data-driven recommendations on how your strategic accounts can replace legacy physical IT with cloud to reduce expenses.
- Helping your customers simplify the complexity of managing both physical IT and cloud services with integrated service catalogues and automation.
- Building customer-specific business cases to substantiate your value, leveraging advanced best practices by country, vertical and business structure.
- Breaking out elements of a customer's infrastructure and comparing which investments deliver the best financial return in the short, medium or long term.
- Analysing the efficiency of a service provider's customer IT and within hours producing an efficiency improvement roadmap that describes logical next steps to improve their IT.
- Accurately gauging a customer's level of IT maturity in areas like service automation and management in just minutes and seeing next best opportunities.

